Richard "Tricky" Smith, VP: Finance and Commercial Services 2010/2011

- Endeavour to make the most profit without diminishing student experience
  - Work with the executive and venue on the future of freefest
  - Ensure smooth running of all ents/value events
    - Freshers week
      - Invoicing completed by 25th October
      - Continually improvement
    - Grad Ball
      - Cost
  - Continue to provide the best acts all year round
  - Increase venue attendance
    - Warm attendance boosted by tighter regulations on hall sponsorship
    - Increased innovation in Marketing of nights and events
      - Alternatives to drinks promotions?
      - Alternative to standard flyer and poster methods
    - Development of key nights and revival of tired nights
      - Hey Ewe
      - Stupid Tuesday
        - SocFed Tuesday
  - Market platinum and platinum xtra more effectively
    - "Platinum Weeks"
    - Advertise what Hey Ewe and FND are before arrival
  - Continue the capital development to provide the most up to date day and night time experience
- Maintain the union's policy to continually improve it's facilities and building
  - Continue work of Piazza refurbishment
  - Research fusion development for next year
    - Possible reallocation of funds on to E&E project?
  - Hair straighteners in the girls toilets
- Improve hall links
  - Freshers Week
    - Be visible on nights out
      - High Visibility Stash?
    - Endeavour to count each hall freshers in
    - Form personal relationships with social secs/hall chairs
  - Improve Sing-Off
    - Look at last years feedback
  - E-shop
    - Encourage all halls use e-shops for merchandise and events
    - Ensure all halls use e-shop for subs
      - Market
        - Attend HSF
        - Website
        - Facebook groups
        - Hall Leaflets
          - imago?
  - Help ensure financial transparency of hall finance
    - Work with Chair of Treasurers and Sally Deller on treasurer training
  - Sponsorship
    - Ensure all committee members receive platinum and xtra cards
    - Termly review meetings with chair/social sec
- Maintain and Improve upon the Union's national reputation
  - Reputation
    - Meeting other Union's exec
      - Best Practice
  - Support President in reputation management
    - NUS Awards entry
  - Support AU, Rag, Action, SocFed and Media
  - NUSSL Awards
    - Sound Impact
      - Amy's Strategic Plan
      - Innovative new measures
      - Look at other Union's measures
      - Grass roof/rain water collection
    - Best Bar None
      - Focus on Piazza?
    - join NUSSL sub-committee?
- Reduce queuing times, both into the union and to bars
  - Entry
    - Update/fix bugs in computers
    - Sliding scale on price
    - Prepay System?
      - Research
    - Train Staff
    - Improved door procedures
  - Bars
    - Offers
      - Drink on entry
- Increase my employability
  - Achieve SIA badge
  - Participate in License Holders Course
  - Apply to grad schemes in September
  - Work with shop and NUSSL on buying
- Improve student services provided by LSU (Finance)
  - Cash Machines across campus
    - Research viable locations
      - Talk to Malcolm Brown
        - EHB
        - Library
        - Butler/Towers
        - Engineering/DC
    - Make contact with providers
    - Look into insurance details
  - Improve profile of student Voice for financial hardship
    - Increase personal profile
    - Link with Swinners profile raising
  - Finance
    - Work with the executive and venue on the future of freefest
    - Set prudent and attainable budget
    - Continue to pursue the VAT claimback