

Dominic Boshier Alumni Development Officer 2010-2011

Establish a College Alumni

- Attend Key College Events
- Work with College EXEC
- Work with College Development Officers
- Talk to College Halls

Improve Membership Numbers and Awareness

- Try to get a finalist rep into each hall
- Work with HSF to make Finalists Aware
- Work with CSF to get community involved
- Venue Deals
- Possible Platinum Offers
- More value for money
- Possible free years membership benefit
- Union Bazaar
- Careers Fairs
- Travelling Stall (EHB, Library, James France, Piazza)
- College DO
- College EXEC
- College Halls
- Outlined in Council Papers
- WR Holders and Olympic Athletes
- Other notable Alumni
- Chosen by a Sub Committee

Improve Attendance to Alumni Events

- Last Post
- DARO
- E-Mail
- Post
- Web site
- Newsletter
- Posters
- Free Drinks Voucher
- Key Discounts
- Guest Speakers
- Olympic Athletes
- Celebrities
- Invite Key Alumni
- Improved benefits for Alumni
- Methods of Communications

Improve Alumni and Sustain Alumni Relations

- Alumni Associations Office
- Share Events
- Fundraising
- Careers Centre
- Student Mentors
- Alumni Section of Web site
- New Policies
- Updating Life membership
- HSF
- First Contact to Finalists
- EXEC
- Team to help with events
- Alumni FND
- Sports Day
- Awards Ceremony
- FreeFast VIP
- Hey Ewe in London
- Improve EXEC representation
- Lutra in London
- Improve EXEC representation
- Finalists Week
- Careers Fairs
- Union Events
- EXEC Alumni Dinner
- 7 Years Since Last one
- Alumni DO to start
- President
- 1 Alumni Weekend Coordinator
- 2 Events Officers
- 1 Exec Alumni/Promoting/Finalists
- 1 Web site/Media
- 1 Newsletter & Communications
- 1 Membership officer/Treasurer
- 1 Current Alumni Rep
- 1 College Alumni Rep
- Union Council Approval
- Constitution

Maintain Relationships

Events

Create a Committee