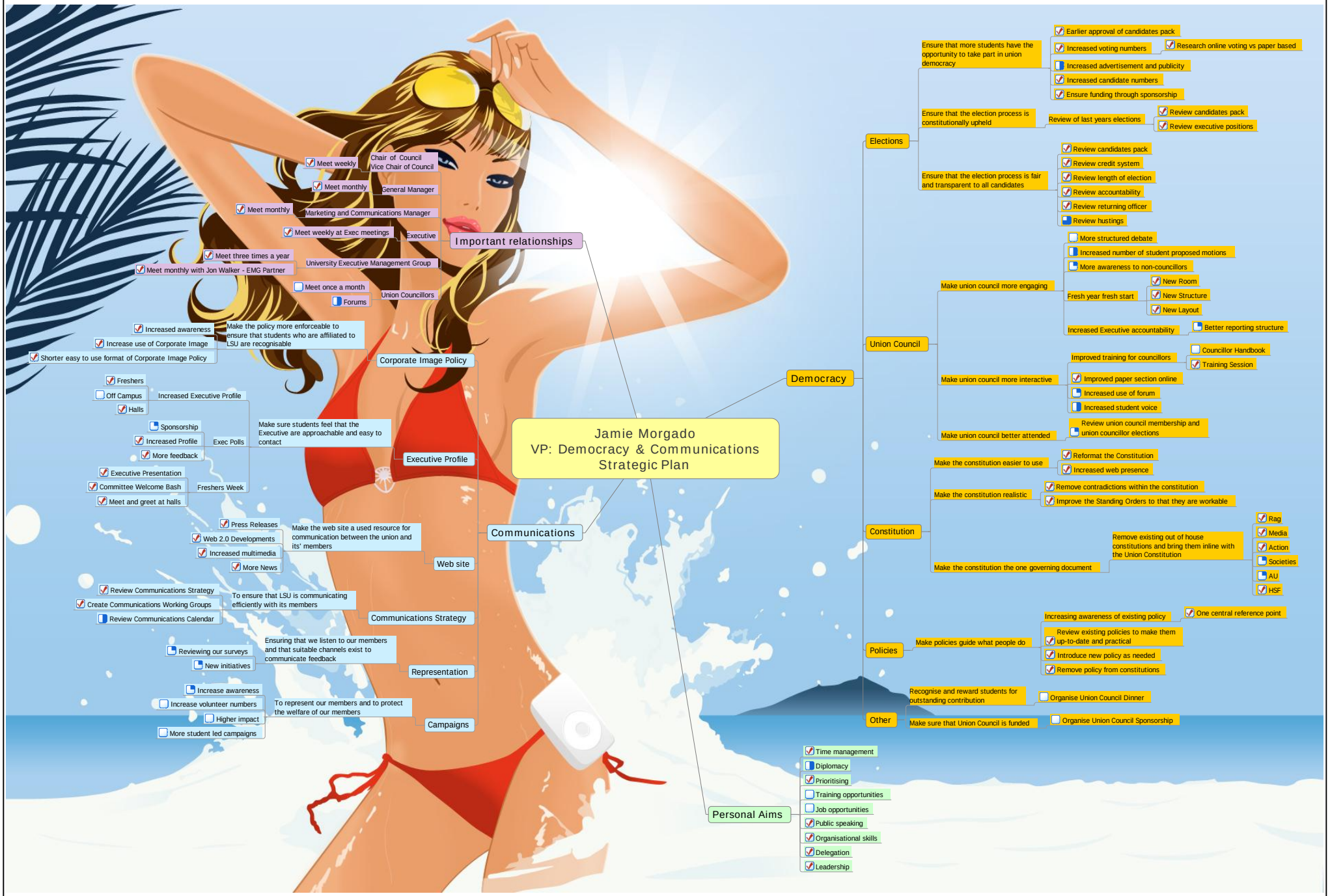
Jamie Morgado
VP: Democracy & Communications
Strategic Plan
Important relationships
Chair of Council
Vice Chair of Council
Meet weekly
General Manager
Meet monthly
Marketing and Communications Manager
Meet monthly
Executive
Meet weekly at Exec meetings
University Executive Management Group
Meet three times a year
Meet monthly with Jon Walker - EMG Partner
Union Councillors
Meet once a month
Forums
Communications
Corporate Image Policy
Make the policy more enforceable to ensure that students who are affiliated to LSU are recognisable
Increased awareness
Increase use of Corporate Image
Shorter easy to use format of Corporate Image Policy
Executive Profile
Make sure students feel that the Executive are approachable and easy to contact
Increased Executive Profile
Freshers
Off Campus
Halls
Exec Polls
Sponsorship
Increased Profile
More feedback
Freshers Week
Executive Presentation
Committee Welcome Bash
Meet and greet at halls
Web site
Make the web site a used resource for communication between the union and its' members
Press Releases
Web 2.0 Developments
Increased multimedia
More News
Communications Strategy
To ensure that LSU is communicating efficiently with its members
Review Communications Strategy
Create Communications Working Groups
Review Communications Calendar
Representation
Ensuring that we listen to our members and that suitable channels exist to communicate feedback
Reviewing our surveys
New initiatives
Campaigns
To represent our members and to protect the welfare of our members
Increase awareness
Increase volunteer numbers
Higher impact
More student led campaigns
Democracy
Elections
Ensure that more students have the opportunity to take part in union democracy
Earlier approval of candidates pack
Increased voting numbers
Research online voting vs paper based
Increased advertisement and publicity
Increased candidate numbers
Ensure funding through sponsorship
Ensure that the election process is constitutionally upheld
Review of last years elections
Review candidates pack
Review executive positions
Ensure that the election process is fair and transparent to all candidates
Review candidates pack
Review credit system
Review length of election
Review accountability
Review returning officer
Review hustings
Union Council
Make union council more engaging
More structured debate
Increased number of student proposed motions
More awareness to non-councillors
Fresh year fresh start
New Room
New Structure
New Layout
Increased Executive accountability
Better reporting structure
Make union council more interactive
Improved training for councillors
Councillor Handbook
Training Session
Improved paper section online
Increased use of forum
Increased student voice
Make union council better attended
Review union council membership and union councillor elections
Constitution
Make the constitution easier to use
Reformat the Constitution
Increased web presence
Make the constitution realistic
Remove contradictions within the constitution
Improve the Standing Orders to that they are workable
Make the constitution the one governing document
Remove existing out of house constitutions and bring them inline with the Union Constitution
Rag
Media
Action
Societies
AU
HSF
Policies
Make policies guide what people do
Increasing awareness of existing policy
One central reference point
Review existing policies to make them up-to-date and practical
Introduce new policy as needed
Remove policy from constitutions
Other
Recognise and reward students for outstanding contribution
Organise Union Council Dinner
Make sure that Union Council is funded
Organise Union Council Sponsorship
Personal Aims
Time management
Diplomacy
Prioritising
Training opportunities
Job opportunities
Public speaking
Organisational skills
Delegation
Leadership