Brian's Strategic Plan as Student Activities Officer

- **KEY**
  - everything in a hexagon has been updated mid term of office
  - everything with a tick has been achieved
  - anything with a box like this is half achieved
    - quarter achieved
    - work starting
    - nearly completed

- Key aims for remaining time in office
  - Improve the look of SocSpot
  - continue to establish the new brand attempting to improve the identity of Societies
  - continue work with societies newsletter and publicity of societies
  - Look to increase communication between Society committees
    - more meetings/get togethers
    - society chairs facebook group, each member is an admin so they can message everyone
  - Focus on Society development, now we have grown by 14 societies, i want to make sure they are performing optimally and that growth is sustainable
  - good handover, feel i have some good ideas for the new sab that could continue to take the SocFed further

- Main Topic
  - Events
    - Union Bazaar
    - International Day
    - International Inductions
    - Fringe Fest
    - Universal Parade
    - Soc Awards
    - Societies Events
      - Support Societies organise events they want to do, i.e. ACS Black History Month

- Key Relationships
  - Union
    - All exec
    - Union staff especially Sally and Jody
  - Institution
    - EMG
      - my buddy Nigel Thomas
    - SDC
      - recreational facilities
    - Facilities Management
      - Space issues

- Things to maintain and preserve
  - Successful events
    - i.e. international society
  - Successful societies

- New Ideas
  - add to the awards given out at Soc Awards
    - awards for RAG and action etc
  - little things in the office
    - sign on my door so people can find me!
      - after some initial complications!
    - white board outside my office to say when I'll be back etc
    - big map on the wall so international students feel welcome!
  - Increase number of events that showcase societies
  - re-introduce the newsletter, maybe monthly
    - incorporate things into that like society of the month etc
  - try and get to as many societies events as possible, target 30! (adapted target 50)
  - Produce a Student Activities Leaflet
    - informational leaflet that can be given at inductions etc, RAISE PROFILE

- Personal Development
  - professional development
    - experience of being on an exec
      - learnt so much about life!
  - enhance my leadership and prioritising skills
  - learn to say no!
  - keep in touch with friends and family
  - ENJOY IT!!

- Things to influence
  - Union
    - The profile of the section! Raising it!!
      - This is ongoing, hopefully will come as a result of the SocFed
    - My committee: establishing one and making sure it continues into next year
      - expanding on the current positions and electing through a societies federation meeting
    - Budget
      - keep to it and look into sponsorship avenues
    - Societies and Associations
      - be a positive influence and help guide them
        - Introduce a societies developmet plan, which is sent out to new committees, then reviewed in September
  - University
    - Recreational and Storage Space, continue to lobby the university!
      - Bill Mo now completely and Mumford arts being used frequently
      - continue to fight for more casual recreational space on campus
    - Utilise the space we do have to its full potential
    - The development of Bill Mo dining hall and Mumford arts for recreational space
    - Represent the societies and associations at University level and supporting them with issues

- Things to improve
  - Associations
    - completed the association review and am now in the process of implementing it
  - Reputation and profile of the section
  - Publicity of the section
    - re-introduce the societies news letter
      - continue to produce these throughout the rest of the year
    - support societies publicise events
    - work with media centre and label to help publicise the work of societies and associations
      - continue to push and publicise societies in label
    - facebook group
    - Notice boards, make sure none are vacant!
  - Societies Council
    - bring it back!
      - aiming to have large meetings with 2 members from every society each term after the success of the 1st one
  - Societies Committee
    - Bring it back to help me run the section better
      - work with the SAO elect to see if we should expand the number of positions
  - Events
    - Continue to improve the events we already have: international day, universal parade, soc awards, fringe fest
    - more events to showcase the societies!
      - make sure the Societies Showcase gets booked in for next year during handover
  - Competition between Societies
    - more competition with RAG,Action and sport
      - this also improves relationship with other sections
      - have decided to spend less emphasis on this then first thought

- Volunteer Development
  - recruitment
    - MORE NEW SOCIETIES!
      - big 'coming soon' section at the bazaar
      - currently 44 active, aim to have 50 by Christmas!
        - Have started 16 new societies, now have 58 active (lost 4 as well
    - Try and get more members then ever before
      - reached 2500 members, which is approx 650 increase on last year
  - development
    - successful committee training
    - help motivate and support committees to perform to their potential!
      - feel this is an important area for development, want to introcude a society development scheme to promote sustainable growth

LOUGHBOROUGH STUDENTS SOCIETIES FEDERATION SOCFED