Strategy Plan

- Lead the exec team
  - Supporting the Development Officers
    - Regular meetings
  - Ensure clarity and understanding of job descriptions by all exec members
    - Make sure the job description is reflective of the job
  - Support all the campaigns
    - Experience the World
    - Better Decisions
    - Your Education
    - Stop, Look, Wait
- Working with external bodies
  - Maintaining a positive relationship with the community
    - Attending residence groups
    - Providing student perspective
  - Ensuring LSU benefits from NUS membership
    - Proactively contributing Loughborough Students viewsbat conferences
    - Receiving recognition for LSU work and progress
    - Attend NUS conferences
    - Utilise the full time staff
    - Getting Loughborough SU recognised
  - University
    - Buddying system
    - Imago
  - Th
- Ensure representation of students
  - Develop communication with students
    - Increase exec profile
      - Social Media
      - Fresher presentations
      - Induction lectures
    - Get feedback from students regarding various projects and happenings on campus
      - Academic feedback through the campaigns 'Your Education' and 'Our Lufbra'
    - Report back to students about activity
      - Write and upload regular, fortnightly exec reports
      - Keep students informed of daily activities via Facebook and Twitter
      - Perform a video blog post events
    - Report to Union Council
  - Increase representation at the college
    - Ensure representation at governance
    - Attend buddying meetings with Jim Mutton
    - Handover progress and suggestions to next years exec
    - Attend HE induction talks
  - Ensure involvement with the Olympics
    - Close communication with the SDC
  - Increase town students involvement
    - Support and work closely with TSF