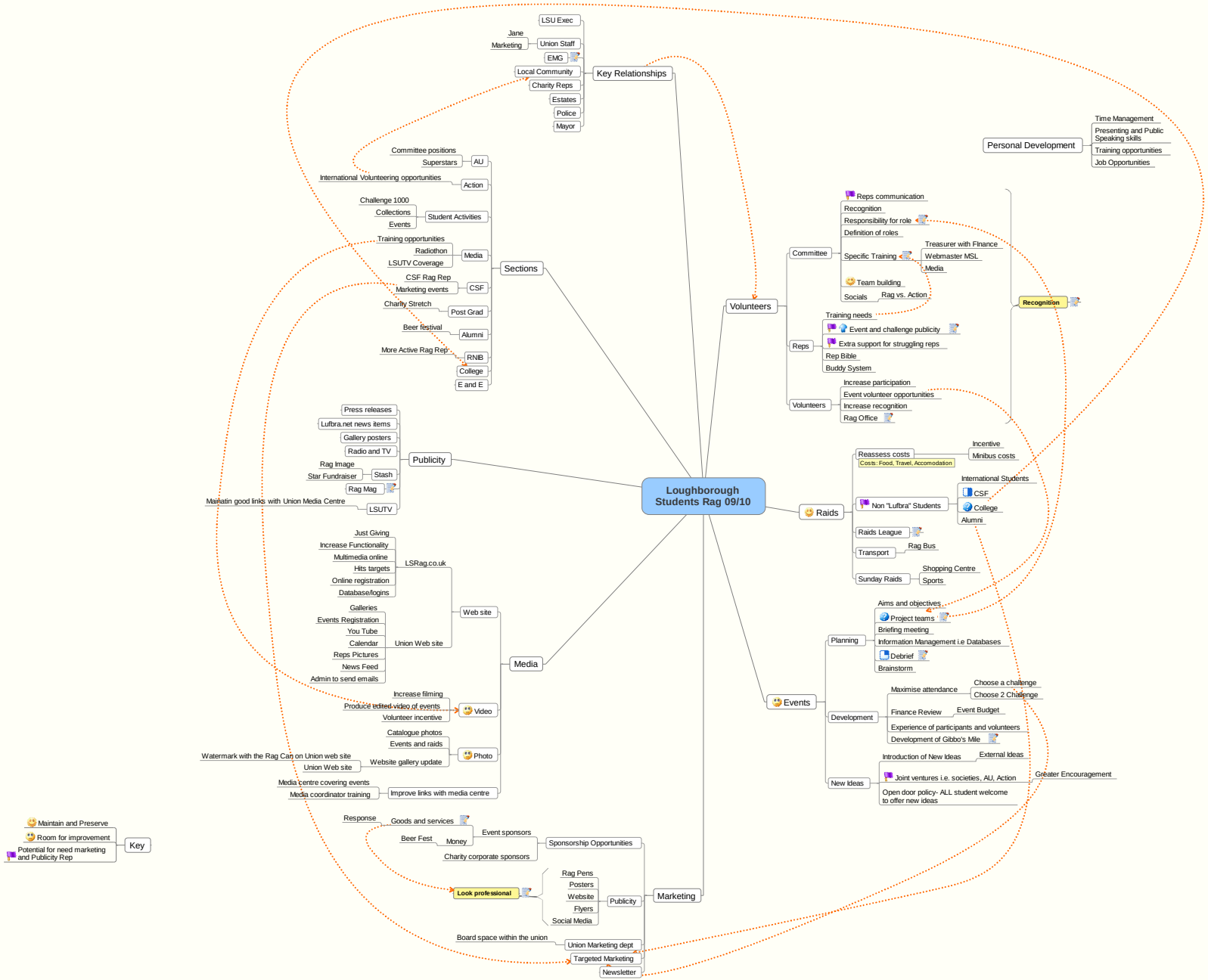
Loughborough Students Rag 09/10
Key Relationships
LSU Exec
Union Staff
Jane
Marketing
EMG
Local Community
Charity Reps
Estates
Police
Mayor
Sections
AU
Committee positions
Superstars
Action
International Volunteering opportunities
Student Activities
Challenge 1000
Collections
Events
Media
Training opportunities
Radiothon
LSUTV Coverage
CSF
CSF Rag Rep
Marketing events
Post Grad
Charity Stretch
Alumni
Beer festival
RNIB
More Active Rag Rep
College
E and E
Publicity
Press releases
Lufbra.net news items
Gallery posters
Radio and TV
Stash
Rag Image
Star Fundraiser
Rag Mag
LSUTV
Maintain good links with Union Media Centre
Media
Web site
LSRag.co.uk
Just Giving
Increase Functionality
Multimedia online
Hits targets
Online registration
Database/logins
Union Web site
Galleries
Events Registration
You Tube
Calendar
Reps Pictures
News Feed
Admin to send emails
Video
Increase filming
Produce edited video of events
Volunteer incentive
Photo
Catalogue photos
Events and raids
Website gallery update
Watermark with the Rag Cam on Union web site
Union Web site
Improve links with media centre
Media centre covering events
Media coordinator training
Key
Maintain and Preserve
Room for improvement
Potential for need marketing and Publicity Rep
Marketing
Sponsorship Opportunities
Event sponsors
Goods and services
Response
Beer Fest
Money
Charity corporate sponsors
Publicity
Rag Pens
Posters
Website
Flyers
Social Media
Look professional
Union Marketing dept
Board space within the union
Targeted Marketing
Newsletter
Volunteers
Committee
Reps communication
Recognition
Responsibility for role
Definition of roles
Specific Training
Treasurer with FInance
Webmaster MSL
Media
Team building
Socials
Rag vs. Action
Reps
Training needs
Event and challenge publicity
Extra support for struggling reps
Rep Bible
Buddy System
Volunteers
Increase participation
Event volunteer opportunities
Increase recognition
Rag Office
Personal Development
Time Management
Presenting and Public Speaking skills
Training opportunities
Job Opportunities
Recognition
Raids
Reassess costs
Costs: Food, Travel, Accomodation
Incentive
Minibus costs
Non "Lufbra" Students
International Students
CSF
College
Alumni
Raids League
Transport
Rag Bus
Sunday Raids
Shopping Centre
Sports
Events
Planning
Aims and objectives
Project teams
Briefing meeting
Information Management i.e Databases
Debrief
Brainstorm
Development
Maximise attendance
Choose a challenge
Choose 2 Challenge
Finance Review
Event Budget
Experience of participants and volunteers
Development of Gibbo's Mile
New Ideas
Introduction of New Ideas
External Ideas
Joint ventures i.e. societies, AU, Action
Greater Encouragement
Open door policy- ALL student welcome to offer new ideas