Lucy Padolsey VP: Finance and Commercial Services 2011-12

- Continue commercial success and maintain Union stable finances
  - Work with the executive and venue on the future of freefest
  - Ensure smooth running of all ents/value events
    - Freshers week
      - Invoicing completed by 24th October
    - Grad Ball
      - Continually improvement
      - Cost
      - Work out the date due to the Olympics
  - Continue to provide the best acts all year round
  - Increase venue attendance
    - Warm attendance boosted by tighter regulations on hall sponsorship
    - Increased innovation in Marketing of nights and events
      - Alternatives to drinks promotions?
      - Alternative to standard flyer and poster methods
    - Development of key nights and revival of tired nights
      - Hey Ewe
        - Working with AU and Match of the Day
      - Stupid Tuesday
        - SocFed Tuesday
        - FND Boost with VIP cards incentives
    - VIP Cards
      - Exec Hosting the night
  - Finance
    - Work with the executive and venue on the future of freefest
    - Set prudent and attainable budget
    - Look at VAT claimback and getting the best out of them
  - Market platinum and platinum xtra more effectively
    - Advertise what Hey Ewe and FND are before arrival
    - Twitter and TV Flash
    - Construct a surevey to see if the students know what they are getting from these cards
  - Continue the capital development to provide the most up to date day and night time experience
- Maintain and develop the building as a first class facility
  - Completion of fusion development for next year
    - Widen balcony doors
    - Upgrade the tolilets
    - New paint work, floor, lights
  - JC's Renovation
- Establish the Town Students Federation to ensure future success and strengthen relationships with the community and students in town
- Build even stronger links with Halls to gain even more support for Union activities
  - Freshers Week
    - Be visible on nights out
      - Exec Union Stash
    - Endeavour to count each hall freshers into the union
    - Form personal relationships with social secs/hall chairs
    - Make the entry system as easy as possible
      - New entry Forms
      - Look at last years feedback
  - Improve Sing-Off
    - Change groups around
    - Look at giving results after the heats to avoid people hanging around
  - Help ensure financial transparency of hall finance
    - E-shop
      - Encourage all halls use e-shops for merchandise and events
      - Ensure all halls use e-shop for subs
        - Market
          - Attend HSF
          - Website
          - Facebook groups
          - Encourage Hall Leaflets/documents termly to publish hall expenditure
            - imago?
      - Work with Hall Chairs and other members of committee and the warden to insure that they understand E-Shop and the benefits
      - Work with Chair of Treasurers and Sally Deller on treasurer training
  - Sponsorship
    - Once a term review meetings with Hall chair and Social sec
  - Improve Committee talks
    - Look at last years university feedback and aim to improve
    - Three committee talks throughout the year when new committees come into place
- Maintain and Improve upon the Union's national reputation
  - Reputation
    - Meeting other Union's exec
      - Best Practice
      - Invite other Union's exec to tour Loughborough Student's Union
      - Visit other student's union's
  - Support President in reputation management
    - NUS Awards Entry and nominations
  - Support AU, Rag, Action, SocFed and Media
  - NUSSL Awards
    - Sound Impact
      - Igors Strategic Plan
      - Innovative new measures
      - Look at other Union's measures
      - rain water collection?
      - Solar Panels
    - Best Bar None
      - Focus on Piazza and Jc's?
    - Board of directors for NUSSL, work to insure that VP Finance elect gets elected 2012-13
  - innovative campaigns to better student experience
    - Stop, wait, look
- Better Decisions
  - drink awareness
    - Excessive drinking
      - Look to gain funding From the NHS
    - Work with jack on poster campaign 'wouldn't start a night like this'
    - short videos
  - budgeting
    - Work on a posters to promote you only need £l0 rather than £20
  - healthy eating
    - healthy eating
      - Work with budgeting to create a sainsbury's'esk feed a house of four for a week on a budget cooking slips
      - work with media for a cooking show
- Improve student services provided by LSU (Finance)
  - Cash Machines across campus giving out £5 notes
    - Make contact with providers
    - Look into insurance details
  - Improve profile of student Voice for financial hardship (the money box)
    - Increase personal, exec and union profiling when it comes to asking advice and being able to point people in the right direction
    - Link with Jayde and 'YOUR EDUCATION' profile raising
    - better decisions
  - More spots for Cash points through the university
    - Research viable locations with university