Welfare DO Strategic Plan 2011-2012

- Student Executive Member
  - Represent the Union
    - Build positive working relationships with other welfare officers from across the UK.
  - Work/Uni/Life Balance
    - Contribute to the executive as a whole
    - Prioritise course commitments
    - Develop personal employability
- Campaigns
  - Better Decisions
    - Project Meetings
      - Chair Meetings
      - Work with President, VP Finance, VP Democracy & Communications for successful implementation of the campaign
    - Branding
      - Fresher Talks
        - Introducing Better Decisions
        - Better Decisions Video
      - Accessible and relevent information sources
        - Better Decisions website (www.lufbra.net/betterdecisions)
        - Posters
  - Develop existing campaigns
    - Pimp My Bike Day
    - Housing Bazaar
- Welfare
  - Areas of Work
    - Sexual Health
      - Chlamydia Screenings
        - Freshers Week
    - Mental Health
      - Disability Awareness Day 2011
      - Heads Up! Group
    - Safety
      - Night time safety campaign
      - Better Decisions campaign
  - Create distinction between Welfare and Better Decisions
  - Improve communication of important methods to students
    - www.lufbra.net/welfare website
    - Different forms of media
      - Videos
      - Infographics
      - Handouts
      - Signs
  - Volunteers
    - Committee
      - Define clear committee structure and responsibilities
    - Increase volunteers interested in supporting welfare campaigns
      - Condom Crew
      - Night time safety
  - Promote Welfare and University Services across campus
- Relationships
  - Executive
    - VP Democracy and Communications
      - VP Finance
  - University
    - Develop existing relationships
      - Medical Centre (Norma King)
      - DANS (Dan Doran)
      - Student Services (Nigel Thomas)
  - National
    - NUS
      - More proactive interaction with NUS VP Welfare & their campaigns
    - NHS
      - Establish a relationship for benefit of students
        - Funding
        - Resources
  - Union
    - Action
    - HSF
  - Build new relationships with local and national charities, businesses and organisations