

Heading: Filming in the Union Policy

Submitted by: Robert Hulme (Executive Committee), Jamie Morgado (Executive Committee)

Council Believes

1. The reputation of Loughborough Students Union to key stakeholders is important.
2. That filming in the union could damage the reputation of Loughborough Students Union.

Council Resolves

1. That the following policy is adopted to ensure that the union's reputation is upheld.

FILMING IN THE UNION POLICY

The following principle and practice to be applied when the Union is approached to permit filming in the building and it's immediate area:

PRINCIPLES

Filming should be encouraged where the output is likely to enhance the reputation of the Students' Union, safeguards that need to be considered are: where there is a potential negative publicity, where LSUTV might be disadvantaged and to prevent commercial exploitation.

EXTERNAL THIRD PARTIES

Commercial and non-commercial, University

STUDENT(S)

Individuals/clubs/societies/associations

LSUTV

Automatically permitted to film on the discretion of the Multimedia Editor

PROCEDURE

Requests should include: the event (if applicable), date and time, location(s), Photographers including (name, contact address, phone and email) brief explanation of the use of footage*.

All requests to film in the building, should be made in the first instance to the President. Having sought the opinion of the Multi Media Editor and Marketing and Commercial Media Manager the President will either grant or refuse the request. (If filming is to take place in the Venue at night the Venue management team should also be consulted.)

Any appeal should be made to the Union President who will bring it to the earliest subsequent Executive Meeting for debate and decision.

*Those filming should be aware that they would require further permission should they wish to go beyond the agreed schedule

Passed at Council: 2009