

# Executive Report

Pete Childs – Vice President: Democracy & Communications – 31/08/2011

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## Important Areas of Work

### Fresher Talks/Presentation

- Further liaison with the campus police and halls for fresher talks.
- Meeting with tech to discuss tech for fresher presentation for Saturday 1<sup>st</sup> Oct and Sunday 2<sup>nd</sup> Oct, decided on format and best ways to promote executive profile.

### College/RNIB

- Gave presentations to over 250 HE students to provide an overview of the students union to college students and get them involved.
- Had a strategy meeting with Andy Parson and Rebecca Bridger to identify target students in the college and produced the “**Golden 4**” Strategy.
- Organised meeting with curriculum leaders and college principle and executive to discuss buddy proposal. Positive outcome.
- Identified means for implementation of campaigns with college students
- Had a college review meeting with Paul Barlow to discuss further strategy and short term future of LSU and college.

### Comms Group

- Organising a comms group meeting to discuss communication strategy and implementation within the union.

### Exec Profile

- Further Liaison with imago and about proposal for exec polls and the best way to get executive profile in collaboration with imago. Discussion of use of electronic media.

### Post Graduate Development Officer

- Organised interview slots for successful candidates and interviews with the interview panel.

### Student Enterprise

- Had a meeting with student enterprise to discuss the best way to appeal to students about the benefits of student enterprise.

### Website Design

- Further flash images put on the website
- Put 3 video blogs on the homepage

## Chlamydia

- Met with Jack to run through about chlamydia screening at exec presentation.

## Campaigns

- Attended meetings and had input on Better Decisions, Better Education and STOP, WAIT, LOOK
- Completed logo for STOP, WAIT, LOOK with Lucy Padolsey.

## WIDAR

- Contacted some contacts from networking from WIDAR to further discuss best practice for turnout in elections.

## Twitter

- Updated twitter league for executive to encourage involvement with social media
- Implemented new backgrounds for Executive twitter with positive +7% increase in 1 week.
- Further research on best practice for social media.

## Elections

- Discussed online elections with Harry Wood to get HSF on board with pushing for online elections for hall elections.
- Further brainstorming of ideas and planning for the Stand and Brand Strategy

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## Time Off In Lieu

None

## Holiday

BH (Bank Holiday) on the 29<sup>th</sup> Aug

## Work Hours

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Exec Week 2	29 <sup>th</sup> Aug	30 <sup>th</sup> Aug	31 <sup>st</sup> Aug	1 <sup>st</sup> Sept	2 <sup>nd</sup> Sept	3 <sup>rd</sup> Sept	4 <sup>th</sup> Sept
Date							
Time in	BH	09:00	09:00	09:00	09:00		
Time out	BH	18:00	17:30	20:00	16:00		
Total		9	8.5	11	7		
Total:							35.5

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Exec Week 3	5 <sup>th</sup> Sept	6 <sup>th</sup> Sept	7 <sup>th</sup> Sept	8 <sup>th</sup> Sept	9 <sup>th</sup> Sept	10 <sup>th</sup> Sept	11 <sup>th</sup> Sept
Date							
Time in	08:00	08:00	09:30	09:00	H		
Time out	17:00	17:00	17:30	17:30	H		
Total	9	9	8	8.5			
Total:							34.5

## Items to note: