

## Executive Report – No.5 – 16/08/2011

### David Tingle - Alumni Development Officer

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#### 1. Important areas of work/happenings:

##### a) Alumni Office relationship

- Met Ron Gray
- Life Membership proposal gained general approval
- Met Jim Overend. Discussed union bazaar, was presented their 3 year plan.

##### c) Social Media

- Uploaded the 1<sup>st</sup> Alumni Video blog. Put on Facebook and Twitter. Thinking is that a short update on stuff for alumni every few weeks would be good.
- Facebook now has 297 likes, and Twitter up to 289 Follows, will be posting information for Alumni on those.

##### d) Gradgift

- Discussions taking place as to the building phase of the project. Funding almost all in place.

##### e) Freshers week. SO much work for this.

#### 2. See Manifesto points on next page for more details

### 3. Progress on Manifesto Points

Manifesto point (Updated)	Current Status	Funding?	When might it be done?
<b>1. Increase Life Membership benefits</b>	New Policy agreed to be brought to Council by Exec	To be discussed.	Hoping to have agreement in place around the start of 2012
<b>2. Make the Alumni webpage a useful tool which shows off Increased Alumni events, Enterprise, Careers and Student Union History</b>	Design for new webpage done. Sent round to relevant people for feedback.	Any funding needed would be out of my budget	When agreement in place
<b>3. Make Alumni Weekend Bigger! (Lufbra Returns)</b>	Have discussed Alumni Weekend with KM from the Alumni Office. Also hoping to work with the halls to improve Alumni Weekend.	Funding for event from DARO	Freefest Weekend
<b>4. Connecting current students with willing Alumni in industry, finding out more about that particular industry.</b>	Promoted Alumni Career contacts at Fresher talks Have a look at <a href="http://bit.ly/pDLe15">http://bit.ly/pDLe15</a>	Careers and Employability centre are responsible for the service TBA	All set up, just needs more promotion from us after talking to Careers Centre Potentially Freefest Weekend
<b>5. An Exec-Alumni conference with current Exec.</b>	Funding could be difficult.	TBA	Ultimately hoping for a body to be <b>fully</b> functioning by end of the year
<b>6. Work with Halls/TSF so Alumni are better represented</b>	Going to attend HSF meeting to discuss this with Halls.	TBA	Ultimately hoping for a body to be <b>fully</b> functioning by end of the year
<b>7. Work with the Union Sections, ensuring all Alumni a welcome return</b>	Would feature heavily in potential new website	TBA	Ultimately hoping for a body to be <b>fully</b> functioning by end of the year
<b>8. Help the Union in other areas</b>	Too many to mention	N/A	Ongoing
<b>9. Additional Point (Non-Manifesto) – Developing Gradgift</b>	Building Phase now being decided and funding being sorted	TBA	TBC

4. **Timeplan:** Completed in excess of the 10hrs/week required. Timeplan available on request.